

## Job description

### Marketing consultant (1-2 years experience)

The Consultant will be required to support senior and mid-level marketing consultants, as well as working autonomously with clients and on individual projects.

The Consultant will undertake the full range of professional communications activities, including but not limited to media management, issues management, crisis management, events management and co-ordination, community consultation and development of promotional materials.

The Consultant will undertake the full range of marketing activities, including but not limited to proposal preparation, professional copywriting, prepare creative briefs and creative direction, liaison with graphic designers and clients, on-site photography and television shoots. Usually these projects are within the context of a marketing strategy developed by Out of the Blue Marketing.

The Consultant will be responsible for coordinating the activities and quality of output of our suppliers and external consultants – commissioning them as required to complete tasks and monitoring their performance. This includes but is not limited to professional printing, signage printing and installation, media planning and scheduling, advertising production, website and online marketing requirements.

As a part of the position, the Consultant will be part of a Queensland-wide team through the auspices of Queensland Corporate Communications Network of which OOTB is an affiliate office, with access to other similar level staff, senior practitioners and support from other specialised support staff.

The Consultant will be expected to work closely with all members of the Out of the Blue Marketing team, including marketing consultants, graphic designers and administrative support. Additionally, the Consultant should provide a positive representation for further business development.

This position will be a full time role of 38 hours per week. From time to time, the consultant may be required to support projects out of usual business hours, in which case overtime payment may be arranged. The Consultant will be paid in accordance with the Public Relations Award through the Fair Work Australia Act relevant to their individual experience.

It is recommended that the Consultant become a member of the Public Relations Institute of Australia and access professional development activities as available.

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